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CLERK US DISTRICT COURT  
SOUTHERN DISTRICT OF CALIFORNIA  
BY KNH DEPUTY

8  
9 UNITED STATES DISTRICT COURT  
10 SOUTHERN DISTRICT OF CALIFORNIA,  
11

12 SPEEDPLAY, INC., a California  
13 corporation,

14 Plaintiff,

14 v.

15 BICYCLEBUYS, an entity of unknown  
origin d.b.a. BICYCLEBUYS.COM; NEIL  
16 IR, an individual and d.b.a.  
BICYCLEBUYS.COM; and DOES 1-10  
17 inclusive,

18 Defendants.  
19

Case No.: '08 CV 0419 JS POR

COMPLAINT BY SPEEDPLAY, INC.  
FOR DAMAGES AND INJUNCTIVE  
RELIEF FOR:  
(1) COPYRIGHT INFRINGEMENT  
(2) LANHAM ACT VIOLATIONS  
(3) UNFAIR COMPETITION AND  
(4) INTERFERENCE WITH  
CONTRACT

20 I.

21 JURISDICTION

22 1. Subject matter jurisdiction lies in this Court pursuant to 28 U.S.C. Sections  
23 1331 and 1338, and 15 U.S.C. Section 1121, because this action arises out of, amongst  
24 other claims, copyright and Lanham Act claims. Jurisdiction over the remaining state law  
25 claims for relief is proper under 28 U.S.C. Section 1367.

26 2. Personal jurisdiction lies over the defendants herein because the disputes  
27 which form the basis for relief arose in this judicial district; because defendants sell  
28 products through an interactive Web site into this judicial district and the State of

1 California generally, forming continuous and systematic contacts with this state and with  
2 customers in this state and this judicial district; and because the harm suffered by plaintiff  
3 arose and continues to arise in this judicial district.

4 II.

5 **THE PARTIES**

6 3. Plaintiff Speedplay, Inc. ("Speedplay") is a California corporation with its  
7 principal place of business located at 10151 Pacific Mesa Blvd. #107, San Diego,  
8 California, 92121. Speedplay is the manufacturer of high performance, innovative, and  
9 immensely popular bicycle pedals. It has spent substantial amounts of money and time  
10 designing, building, and protecting its brands, products, services, and advertising and  
11 marketing materials (including its Web site) in order to ensure its ongoing valuable  
12 goodwill in its business.

13 4. Defendant BicycleBuys is an entity of unknown origin. It and the other  
14 defendants operate a Web site located at <http://www.bicyclebuys.com>. On information and  
15 belief, BicycleBuys operates from a storefront or other business located at 165 Rt. 110,  
16 Huntington Station, New York.

17 5. Defendant Neil Ir is, on information and belief, a principal of Defendant  
18 BicycleBuys and operates said entity and the BicycleBuys.com Web site in concert with  
19 defendants DOES 1-10. On information and belief, Defendant Ir is a resident of the State  
20 of New York.

21 6. DOES 1-10 are fictitious defendants. Plaintiffs are ignorant of the true  
22 names and capacities or basis for liability of Does 1 through 10, inclusive, and therefore  
23 have sued said Defendants by the above names that are fictitious. Plaintiffs will amend  
24 this complaint by inserting the true names in lieu of the fictitious names when the true  
25 names are ascertained.

26 7. Plaintiff is informed and believes, and on that basis alleges, that each of the  
27 Defendants is the agent, partner, joint venturer, employer, alter ego and/or employee of the  
28

1 other Defendants, and in doing the things alleged here, was acting within the course and  
2 scope of such agency or employment.

3 **III.**

4 **BACKGROUND OF FACTS**

5 8. Plaintiff maintains a Web site located at <http://www.speedplay.com>. The  
6 Web site and its content have been copyrighted by Speedplay. Effective March 30, 2007,  
7 copyright registrations were obtained for Speedplay's pre-September 2006 and post-  
8 September, 2006 versions of its Web site. True and correct copies of those registrations  
9 are attached hereto as Exhibits A and B respectively. The registrations protect Speedplay's  
10 original Web site photographs and text, among other things. Speedplay's Web site is  
11 clearly marked as claiming copyright protection and has been during all relevant times  
12 herein.

13 9. Plaintiff also has a word trademark for "Speedplay" registered in IC 025 for,  
14 amongst other things, bicycles and bicycle parts, and specifically including pedals and  
15 cleats. The mark was registered on February 18, 1997 (Reg. No. 2039206) and is now  
16 incontestable. A true and correct copy of the USPTO's "TESS" trademark system  
17 showing the details of this registration is attached hereto as Exhibit C.

18 10. In order to protect its intellectual property, ensure proper distribution of its  
19 product, maintain a high quality reputation, and ensure its ultimate customers receive high  
20 quality products and services, Speedplay enters into contractual relationships with certain  
21 retailers which then become authorized retailers of Speedplay products. Consumers  
22 purchasing from authorized Speedplay retailers are ensured that they are getting genuine  
23 Speedplay product new from the factory and "in the box," that such product is of the  
24 highest quality, and that Speedplay's express warranties will be honored (by both  
25 Speedplay and the authorized retailers).

26 11. On and after March 30, 2007, Defendants began displaying on their Web  
27 site, without authorization, Speedplay's mark and copyrighted photographs and text from  
28 Speedplay's Web site. Defendants did so with the express attempt to sell Speedplay

1 bicycle pedals, cleats, and other products as “new,” “in the box,” and subject to  
2 manufacturer’s warranties when, in fact, such product is not considered “new” or “in the  
3 box” and is not subject to manufacturer’s warranties. It has instead been obtained  
4 clandestinely from one or more of Speedplay’s authorized retailer(s) in violation of  
5 Speedplay’s contract(s) with such retailer(s). Indeed, before Defendants resell the  
6 product, they cut out the serial numbers on the boxes and remove the warranty cards,  
7 specifically so that customers are deterred from asserting warranty claims and so that  
8 Speedplay cannot “trace back” the product to Defendants’ suppliers. This is particularly  
9 dangerous should Speedplay issue a recall of a product, because Speedplay will have no  
10 record of the consumer’s purchase and cannot provide notice of any defect or warranty  
11 right to the consumer.

12       12. The products being sold to consumers that purchase from Defendants are not  
13 subject to Speedplay’s warranties and cannot be considered “new” and “in the box” as  
14 Defendants expressly and/or impliedly represent to their customers. Moreover,  
15 Defendants’ use of Speedplay’s trademark and copyrighted photographs and text is  
16 misleading in that it falsely represents and warrants to customers of Defendants that they  
17 are buying directly from an authorized retailer of Speedplay, that Speedplay’s express  
18 warranties are applicable, and that the product is “new” and “in the box.”

19       13. Furthermore, Defendants have been advertising their products and services  
20 on the Web through Yahoo! Search Marketing, on places such as eBay. Indeed,  
21 Defendants have used the term “Speedplay” as a keyword search term in its arrangements  
22 with Yahoo! Search Marketing to trigger advertisements for their products and services  
23 through a display of Speedplay’s mark. When a user clicks on Speedplay’s trademark in  
24 the advertisement, the Web user is transferred to Defendants’ Web site, and not the Web  
25 site of either Speedplay or one of Speedplay’s authorized retailers.

26       14. Finally, Speedplay enters into license and resale agreements with its  
27 authorized retailers. Such agreements specifically preclude sales by the authorized  
28 retailers to other entities or persons intended for resale. On information and belief,

1 Defendants have made arrangements with one or more of Speedplay's authorized retailers  
2 to obtain product for resale in violation of these agreements. On information and belief,  
3 Defendants have made such arrangements knowing that such sales are violations of the  
4 contracts between Speedplay and their authorized retailers with the intent to cause one or  
5 more authorized retailers to breach their contract(s) with Speedplay. Defendants are  
6 particularly aware of the content of these contracts because of their relationship with their  
7 supplier(s).

8 15. All of Defendants' activities as set forth above are unauthorized.

9 16. Prior to January, 2008, Speedplay objected orally to Defendants' conduct  
10 and demanded that Defendants (a) stop selling Speedplay's product as "new," "in the box,"  
11 and expressly or impliedly subject to Speedplay's warranties, and (b) stop advertising or  
12 marketing using plaintiff's trademark and copyrighted photographs and text. Defendants  
13 refused to comply.

14 17. Thereafter, on or about January 25, 2008, plaintiff, through counsel, sent a  
15 cease and desist letter to Defendant BicycleBuys demanding that the unauthorized conduct  
16 cease. Defendant Neil Ir on behalf of BicycleBuys admitted in writing in response that (a)  
17 he sells Speedplay pedals online, (b) he purchases the product from other retailers because  
18 BicycleBuys is no longer an authorized retailer, and (c) all the product he sells is "brand  
19 new in the box," but he "cut[s] out the serial numbers so they do not trace back to our  
20 suppliers." Defendant Ir also represented in the letter that BicycleBuys was in the process  
21 of "taking our own pictures in place of [Speedplay's] pictures" and redoing "all the  
22 editorial with our words instead of [Speedplay's]."

23 18. Thereafter, Defendants began removing Speedplay's copyrighted  
24 photographs and text from their Web site and replacing them with their own content.  
25 However, despite further written demand, Defendants have refused to discontinue their use  
26 of Speedplay's trademark and continue to sell Speedplay product as "new," "in the box,"  
27 and expressly or impliedly subject to manufacturer's warranties when in fact such express  
28 or implied representations are false or misleading.

IV.

**FIRST CLAIM FOR RELIEF**

**FOR INTENTIONAL COPYRIGHT INFRINGEMENT AGAINST ALL**

**DEFENDANTS**

19. Plaintiff realleges and incorporates herein by reference the allegations of paragraphs 1 through 18, inclusive, of this Complaint.

20. Plaintiff has complied in all respects with the Copyright Act, 17 U.S.C. § 101 *et seq.* and all other laws governing copyright, with respect to its Web site. Plaintiff's Web site, displayed and published by Plaintiff, bears a notice of copyright ownership. The content, selection, coordination, and arrangement of the information on Plaintiff's site have resulted in works which, in each instance and as a whole, constitute original works of authorship.

21. These original works of authorship have become fixed in a tangible medium of expression and are copyrightable under the Copyright Act. As set forth above, Plaintiff has obtained federal copyright registrations for its site. Plaintiff also has common law copyright rights in its original published works.

22. At all times relevant hereto, Plaintiff has been and still is the holder of the exclusive rights under the Copyright Act to reproduce, adapt, perform, distribute, display, exhibit, and license the reproduction, adaptation, display, performance, distribution, exhibition, and other use of the text, photographs, content, metadata, codes, and graphics (and the selection, coordination, and arrangement of same) contained in its site.

23. Plaintiff has invested substantial time, effort, and monies in the creation, display, and public distribution of its site, based in part upon the opportunity to recover such investment from its copyrighted content and the revenues and business advantages the copyrighted content provides in connection with Plaintiff's business.

24. Defendants' site is operated in direct competition with Plaintiff's site and contain or contained copies of significant portions of the content of Plaintiff's site, or



1 content that is substantially similar thereto, specifically, directly copied photographs and  
2 text describing and depicting Plaintiff's products.

3       25. Plaintiff is informed and believes and thereupon alleges that Defendants had  
4 access to the content of Plaintiff's site, and acquired possession of the content of Plaintiff's  
5 site by directly and/or substantially copying that information without Plaintiff's  
6 authorization or consent. Further, Defendants have intentionally reproduced, displayed,  
7 adapted, exhibited, and/or publicly distributed the content of Plaintiff's site on their site  
8 without Plaintiff's authorization or consent.

9       26. Defendants, without the permission or consent of Plaintiff, have reproduced,  
10 displayed, adapted, exhibited and/or publicly distributed the copyrighted content of  
11 Plaintiff's site. Plaintiff has never authorized Defendants, by license, assignment, transfer,  
12 or otherwise, to copy, reproduce, display, adapt, exhibit, and/or distribute the above-  
13 identified content of Plaintiff's site.

14       27. By intentionally copying, reproducing, displaying, adapting, exhibiting,  
15 and/or distributing the above-identified content of Plaintiff's site, Defendants have directly,  
16 contributorily, and/or vicariously infringed Plaintiff's exclusive rights in those copyrighted  
17 works. By means of the unlawful conduct alleged herein, Defendants have infringed and  
18 will continue to infringe Plaintiff's valuable copyrights in the content of its site described  
19 herein.

20       28. On information and belief, Defendants have each knowingly and  
21 systematically participated in, facilitated, materially contributed to, and/or encouraged the  
22 unauthorized copying, reproducing, displaying, adapting, exhibiting, and/or public  
23 distributing of Plaintiff's copyrighted content, and each of the Defendants have actual and  
24 constructive knowledge of the infringements committed on and through Defendants' site  
25 and have had (and continue to have) the ability to control or halt such conduct at all  
26 relevant times. On further information and belief, Defendants have also each knowingly  
27 and systematically participated in, facilitated, materially contributed to, and/or encouraged  
28 the unauthorized copying, reproducing, displaying, adapting, exhibiting, and/or public

1 distributing of Plaintiff's copyrighted content by each other, with actual and constructive  
2 knowledge of the infringements committed by and through each other. On further  
3 information and belief, at all relevant times, each of the Defendants had the right, ability,  
4 and opportunity to halt and/or control the unlawful conduct of each other alleged herein.

5       29. On information and belief, each of the Defendants, through: (a) their active  
6 participation in the infringing conduct of each other; (b) their assistance of and material  
7 contribution to each other in the infringing conduct; (c) their supervision of and ability to  
8 control or halt the infringing conduct of each other; and (d) the substantial, direct financial  
9 benefits that each of Defendants has derived and continues to derive from all of the  
10 aforesaid acts, all with full knowledge of their unlawfulness, is contributorily and  
11 vicariously liable for the unlawful infringing conduct of each of the other Defendants.

12       30. Plaintiff is informed and believes, and on that basis alleges, that Defendants'  
13 acts of infringement as alleged herein were committed knowingly, intentionally,  
14 maliciously, and willfully, and in flagrant disregard of and indifference to the rights and  
15 property of Plaintiff.

16       31. As a direct and proximate result of Defendants' unlawful acts as described  
17 herein, Plaintiff has suffered and will continue to suffer injury to its business, goodwill,  
18 and property. By means of the unauthorized conduct alleged herein, Defendants have  
19 deprived and will continue to deprive Plaintiff and its authorized retailers of revenues on  
20 the sale of Plaintiff's products. On information and belief, Defendants have also derived  
21 substantial financial benefit from their unlawful conduct with respect to Plaintiff's  
22 copyrighted material, as well as from the unlawful and infringing conduct of each other.

23       32. Each infringing act of copying, reproducing, displaying, adapting, exhibiting,  
24 and/or distributing the content of Plaintiff's site (each photograph and portion of text), as  
25 well as the continuing threat of the same, constitutes a separate claim against Defendants  
26 under the Copyright Act. Each post, copy, reproduction, adaptation, exhibition, display,  
27 and/or distribution of Plaintiff's copyrighted materials on and through Defendants' site  
28 constitutes a separate and distinct act of infringement, whether committed by individual



1 Defendants or combinations of them. Plaintiff has sustained, and will continue to sustain,  
2 substantial damage to the value of its business, in that the previously-described activities of  
3 Defendants have diminished and will continue to diminish the revenue which Plaintiff  
4 would otherwise receive from the use of its copyrighted works. In addition, Defendants  
5 have realized unlawful and unjust profits from the unauthorized and illegal copying,  
6 reproduction, adaptation, exhibition, and/or displaying of the above-referenced content of  
7 Plaintiff's copyrighted works.

8       33. Plaintiff is entitled to recover from Defendants the damages, including  
9 attorneys' fees, it has sustained and will sustain, and any gains, profits, and advantages  
10 obtained by Defendants as a result of Defendants' acts of infringement alleged above.  
11 Plaintiffs are also entitled to seek statutory damages of up to \$150,000 for each instance of  
12 willful infringement by each Defendant as provided by 17 U.S.C. § 504(c). At present, the  
13 amount of such damages to Plaintiff and the gains, profits, and advantages Defendants  
14 have obtained by reason of the unlawful conduct described herein cannot be fully  
15 ascertained by Plaintiff, but is believed to exceed \$1,000,000.00.

16       34. As a result of Defendants' acts of intentional direct, contributory, and/or  
17 vicarious infringement, Plaintiff is suffering irreparable harm. Accordingly, Plaintiff  
18 requests that this Court grant the injunctive relief prayed for herein. Unless Defendants are  
19 preliminarily and permanently enjoined from committing the unlawful acts described  
20 herein, Plaintiff will continue to suffer irreparable harm. Plaintiff's harm is irreparable  
21 because it is extremely difficult to ascertain the amount of compensation which will afford  
22 Plaintiff adequate relief if Defendants are not enjoined at this time, in part because of the  
23 nature of intellectual property. Plaintiff is entitled, pursuant to 17 U.S.C. § 502, to  
24 injunctive relief in the form of a temporary restraining order, a preliminary injunction,  
25 and/or a permanent injunction restraining Defendants and all persons acting in concert with  
26 them, from engaging in any further such acts in violation of the Copyright Act and from  
27 operating Defendants' sites in a manner so as to advertise or sell Plaintiff's products.

28

V.

**SECOND CLAIM FOR RELIEF**  
**FOR INTENTIONAL VIOLATIONS OF THE LANHAM ACT AGAINST ALL**  
**DEFENDANTS**

35. Plaintiff repeats and realleges the allegations in paragraphs 1 through 34 above as if fully set forth herein.

36. Plaintiff and Defendants are currently engaged in competition in interstate commerce by way of their respective businesses.

37. As set forth above, Defendants have used Plaintiff's trademark in a matter which has had a substantial effect on interstate commerce, and constitutes false advertising, false designation of origin, and/or false description and/or representation of fact that is likely to cause confusion concerning the affiliation, connection, or association of Plaintiff and its authorized retailers and Defendants, and/or concerning Plaintiff's offering of express warranties to customers of Defendants.

38. Upon information and belief, Defendants, in engaging in the conduct described herein, willfully intended to compete unlawfully with Plaintiff and its authorized retailers causing injury to Plaintiff directly and indirectly.

39. As a direct and proximate result of Defendants' unlawful acts as set forth above, including but not limited to their continuing sale of Plaintiff's products as "new" and "in the box," together with misrepresentations designed to fool purchasers of Plaintiff's product into falsely believing that they are buying new product subject to express warranties by Plaintiff as an authorized dealer, Plaintiff has suffered injury to its business, goodwill, and property. In addition, Defendants have put purchasers of Plaintiff's product at risk by selling the product unlawfully in a manner that, for example, precludes Plaintiff from issuing product recalls or warranty information to the purchasers if necessary.

40. Plaintiff is entitled to recover from Defendants the damages it has sustained and will sustain as a result of Defendants' wrongful conduct as alleged herein. Plaintiff is further entitled to recover from Defendants the gains, profits and advantages that

1 Defendants have obtained as a result of the wrongful conduct alleged herein. Plaintiff, at  
2 present, is unable to ascertain the full extent of its damages, or the gains, profits, and  
3 advantages that Defendants have obtained by reason of the wrongful conduct described  
4 herein, but will amend this Complaint and/or assert the amount of such losses at or prior to  
5 trial

6 41. Plaintiff is entitled, pursuant to 15 U.S.C. § 1116, to an injunction restraining  
7 Defendants and their agents and employees, and all persons acting in concert with them,  
8 from engaging in any further such acts of unfair competition in violation of the Lanham  
9 Act.

10 42. Plaintiff has no adequate remedy at law. Unless Defendants are  
11 preliminarily and permanently enjoined from committing these unlawful acts as set forth  
12 above, including the improper misrepresentations to Plaintiff's business affiliates, Plaintiff  
13 will continue to suffer irreparable harm.

14  
15 **VI.**

16 **THIRD CLAIM FOR RELIEF**

17 **FOR STATE LAW UNFAIR COMPETITION AGAINST ALL DEFENDANTS**

18 43. Plaintiff realleges and incorporates herein by reference the allegations of  
19 paragraphs 1 through 42, inclusive, of this Complaint.

20 44. Plaintiff is informed and believes, and on that basis alleges, that Defendants'  
21 conduct as alleged in this Complaint involving the willful and intentional unlawful  
22 infringement of Plaintiff's copyrighted materials and trademark for use in direct  
23 competition with Plaintiff to the benefit of Defendants and the deception of the public  
24 constitutes unlawful, unfair, and/or fraudulent business acts or practices in violation of  
25 California Business & Professions Code § 17200 *et seq.* that has a substantial effect on  
26 commerce, resulting in Defendants' unjust enrichment and great detriment to Plaintiff. On  
27 information and belief, Defendants willfully intended to trade on the business goodwill of  
28

1 Plaintiff and its intellectual property, and to deceive the public and cause injury to Plaintiff  
2 through their acts of unfair competition as described herein.

3       45. On information and belief, Plaintiff alleges that Defendants are continuing to  
4 engage in one or more acts of unfair competition involving the conduct alleged in this  
5 Complaint (and related conduct) to Plaintiff's substantial economic detriment, including  
6 willful and intentional unlawful infringement of Plaintiff's copyrighted materials and  
7 trademark for use in direct competition with Plaintiff and deception of the public with the  
8 knowledge, aid, encouragement, and support of each other.

9       46. As a direct and proximate result of Defendants' unlawful acts as described  
10 herein, Plaintiff has suffered and will continue to suffer injury to its business, goodwill,  
11 and property.

12       47. Furthermore, Plaintiff has no adequate remedy at law to compel Defendants  
13 to cease their wrongful acts, and therefore seeks injunctive relief. Unless the Court grants  
14 an injunction, Plaintiff will be compelled to prosecute a multiplicity of actions to remedy  
15 this continuing unfair, unlawful, and/or fraudulent conduct. Further, unless Defendants are  
16 preliminarily and permanently enjoined from committing the unlawful acts described  
17 herein, Plaintiff will continue to suffer irreparable harm. Plaintiff's damages are  
18 irreparable because it is extremely difficult to ascertain the amount of compensation which  
19 will afford Plaintiff adequate relief if Defendants are not enjoined at this time, in part  
20 because of the nature of intellectual property. Plaintiff is entitled, pursuant to California  
21 Business & Professions Code §§ 17203 and 17535, to injunctive relief in the form of a  
22 temporary restraining order, a preliminary injunction, and/or a permanent injunction  
23 restraining Defendants, their officers, agents and employees, and all persons acting in  
24 concert with them, from engaging in any further such acts of unfair competition.

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VII.

**FOURTH CLAIM FOR RELIEF**

**FOR INTENTIONAL INTERFERENCE WITH CONTRACT AND PROSPECTIVE**

**ECONOMIC ADVANTAGE AGAINST ALL DEFENDANTS**

48. Plaintiff realleges and incorporates herein by reference the allegations of paragraphs 1 through 47, inclusive, of this Complaint.

49. Plaintiff has valid and enforceable contracts with its authorized retailers. These contracts limit the manner in which authorized retailers may sell Speedplay products. At least one of these authorized retailers is selling product in violation of its contract to the Defendants for resale on or through BicycleBuys.com.

50. Defendants have direct knowledge of these contracts, including the one or ones being violated.

51. Defendants committed acts designed to induce the authorized retailer(s) into selling Plaintiff's product to Defendants for resale in breach of the contract(s) with Speedplay.

52. The acts of Defendants have caused authorized retailer(s) to breach the contract(s) with Speedplay and put the relationship between Plaintiff and one or more of its authorized retailers at risk.

53. The acts of Defendants are intentionally wrongful and include numerous acts in violation of law, including misuse of the Plaintiff's trademark, infringement of the Plaintiff's copyrighted works, and unfair competition in violation of California Business and Professions Code causing damage to Plaintiff and to other authorized retailers who have not breached their agreements with Plaintiff.

54. As a direct and proximate result of Defendants' unlawful acts as described herein, Plaintiff has suffered and will continue to suffer damages and injury to its business, goodwill, and property, as well as to its relationships with authorized retailers.

55. Furthermore, Plaintiff has no adequate remedy at law to compel Defendants to cease their wrongful acts, and therefore seeks injunctive relief. Unless the Court grants

1 an injunction, Plaintiff will be compelled to prosecute a multiplicity of actions to remedy  
2 this continuing unfair, unlawful, and/or fraudulent conduct. Further, unless Defendants are  
3 preliminarily and permanently enjoined from committing the unlawful acts described  
4 herein, Plaintiff will continue to suffer irreparable harm. Plaintiff's damages are  
5 irreparable because it is extremely difficult to ascertain the amount of compensation which  
6 will afford Plaintiff adequate relief if Defendants are not enjoined at this time.

7  
8 **VIII.**

9 **PRAYER FOR RELIEF**

10 Wherefore, plaintiff Speedplay, Inc. requests that judgment be entered in its favor  
11 and against the Defendants, and each of them, as follows:

12 1) On the First Claim for Relief, for statutory damages in the sum of  
13 \$150,000.00 for each photograph or text copied by Defendants from Speedplay's Web site  
14 located at <http://www.speedplay.com> to Defendants' Web site located at  
15 <http://www.bicyclebuys.com>; for attorney's fees; and for exemplary damages in an amount  
16 sufficient to punish and deter Defendants from further copyright infringement, all in excess  
17 of \$1,000,000.00 in an amount to be proven at trial;

18 2) On the Second Claim for Relief, for compensatory and treble damages,  
19 together with attorneys' fees;

20 3) On the Fourth Claim for Relief, for compensatory and punitive damages in  
21 an amount sufficient to punish and deter Defendants from further interference with  
22 Speedplay's contracts with its authorized retailers;

23 6) On all claims for relief, for an injunction preliminarily and permanently  
24 enjoining Defendants, and each of them, from further copyright infringement, trademark  
25 infringement, trademark dilution, false advertising, interference with contract, and unfair  
26 competition, including selling Speedplay product as "new," "in the box," and/or subject to  
27 Speedplay's express warranties by or through the use of plaintiff's copyrighted  
28



1 photographs, copyrighted text, trademark, or other unlawful, fraudulent, or misleading  
2 advertising or marketing means;

3 7) For an order requiring Defendants, pursuant to 15 U.S.C. § 1116(a), to file  
4 with the Court and to serve on Plaintiff within thirty (30) days after service of an  
5 injunction order as requested herein, a report in writing under oath setting forth in detail  
6 the manner and form in which they have complied with the Court's order;

7 8) For an accounting of all of the profits realized by Defendants, or others  
8 acting in concert or participation with them, from Defendants' acts of unfair competition,  
9 described herein;

10 9) For an order requiring Defendants to account for and pay to Plaintiff all  
11 gains, profits, and advantages derived from their unlawful conduct, including the web site  
12 www.bicyclebuys.com, as alleged herein;

13 10) For an order finding that all gains, profits, and advantages derived by  
14 Defendants from their unlawful conduct alleged herein be deemed to be in constructive  
15 trust for the benefit of Plaintiff;

16 11) For Plaintiff's actual damages as a result of Defendants' unlawful conduct  
17 alleged herein, and for any additional profits attributable to Defendants' wrongful, illegal  
18 and anticompetitive conduct, according to proof;

19 12) For general and special damages according to proof at trial on any and all  
20 causes of action for which such relief has not already been requested above;

21 13) For costs of suit herein;

22 14) For an award of attorneys' fees;

23 15) For pre-judgment and post-judgment interest on the damages and other  
24 amounts awarded against Defendants; and

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1 16) For such other and further relief as this Court deems just and proper.  
2

3 Dated: March 5, 2008  
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5 SHEPPARD, MULLIN, RICHTER & HAMPTON LLP

6 By  
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8 ROBERT S. GERBER  
9 MICHAEL MURPHY  
Attorneys for Plaintiff  
10 SPEEDPLAY, INC.  
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1  
2 **DEMAND FOR JURY TRIAL**  
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5 Plaintiff SPEEDPLAY, INC., respectfully demands a trial by jury on all  
6 issues which may be so tried.  
7

8 Dated: March 5, 2008

9 SHEPPARD, MULLIN, RICHTER & HAMPTON LLP

10  
11 By



12 ROBERT S. GERBER  
13 MICHAEL MURPHY  
14 Attorneys for Plaintiff  
15 SPEEDPLAY, INC.  
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## Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

*Marybeth Peters*  
Register of Copyrights, United States of America

**Form VA**  
For a Work of the Visual Arts  
**VA 1-409-003**  
**XXXXXXXXXXXX**  
DATE OF REGISTRATION  
*March 30 2007*  
Month Day Year

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET

**1** Title of This Work **Speedplay Webste (I)** NATURE OF THIS WORK **Webste photographs and text**  
Previous or Alternative Title **Speedplay.com Website (pre-September 2006 update)**  
Publication as a Contribution If this work was published as a contribution to a periodical, serial, or collection, give information about the collective work in which the contribution appeared. Title of Collective Work

If published in a periodical or serial give Volume Number Issue Date On Page

**2** NAME OF AUTHOR **Speedplay Inc** DATES OF BIRTH AND DEATH  
Year Born Year Died  
Was this contribution to the work a "work made for hire"? ☐ Yes ☐ No  
OR Author's Nationality or Domicile  
Name of Country **California, USA**  
Was This Author's Contribution to the Work Anonymous? ☐ Yes ☐ No Pseudonym? ☐ Yes ☐ No  
Nature of Authorship Check appropriate box(es). See instructions  
☐ 3-Dimensional sculpture ☐ Map ☐ Technical drawing  
☐ 2-Dimensional artwork ☐ Photograph ☐ Text  
☐ Reproduction of work of art ☐ Jewelry design ☐ Architectural work

## NOTE

Under the law the author of a "work made for hire" is generally the employer not the employee (see instructions). For any part of this work that was made for hire check "Yes" in the space provided give the employer (or other person for whom the work was prepared) as Author of that part, and leave the space for date of birth and death blank.

**b** Name of Author **Speedplay Inc** Dates of Birth and Death  
Year Born Year Died  
Was this contribution to the work a "work made for hire"? ☐ Yes ☐ No  
OR Author's Nationality or Domicile  
Name of Country **California, USA**  
Was This Author's Contribution to the Work Anonymous? ☐ Yes ☐ No Pseudonym? ☐ Yes ☐ No  
Nature of Authorship Check appropriate box(es). See instructions  
☐ 3-Dimensional sculpture ☐ Map ☐ Technical drawing  
☐ 2-Dimensional artwork ☐ Photograph ☐ Text  
☐ Reproduction of work of art ☐ Jewelry design ☐ Architectural work

**3** a Year in Which Creation of This Work Was Completed **2005** b Date and Nation of First Publication of This Particular Work  
This information must be given in all cases. ONLY if this work has been published. Month **August** Day **4** Year **2005**  
Nation **USA**

**4** COPYRIGHT CLAIMANT(S) Name and address must be given even if the claimant is the same as the author given in space 2.  
**Speedplay Inc**  
**10151 Pacific Mesa Blvd Suite 107 San Diego California 92121**  
Transfer If the claimant(s) named here in space 4 is (are) different from the author(s) named in space 2, give a brief statement of how the claimant(s) obtained ownership of the copyright.  
APPLICATION RECEIVED **MAY 8 2007**  
ONE DEPOSIT RECEIVED **5/31/07**  
**MAY 8 2007 6/2/07**  
TWO DEPOSITS RECEIVED  
FUNDS RECEIVED

**MORE ON BACK** Complete all applicable spaces (numbers 5-8) on the reverse side of this page. See detailed instructions. Sign the form at line 8.

DO NOT WRITE HERE  
Page 1 of 2 pages

EXAMINED BY <u>Wm</u>	FORM VA
CHECKED BY _____	
<input checked="" type="checkbox"/> CORRESPONDENCE	FOR COPYRIGHT OFFICE USE ONLY

DO NOT WRITE ABOVE THIS LINE IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET

**PREVIOUS REGISTRATION** This registration for this work, or for an earlier version of this work, already been made in the Copyright Office?☐ Yes ☒ No If your answer is "Yes," why is another registration being sought? (Check appropriate box.)a. ☐ This is the first published edition of a work previously registered in unpublished form.b. ☐ This is the first application submitted by this author as copyright claimant.c. ☐ This is a changed version of the work as shown by space 6 on this application.

If your answer is "Yes," give Previous Registration Number

Year of Registration

5

**DERIVATIVE WORK OR COMPILE** Complete both space 6a and 6b for a derivative work; complete only 6b for a compilation.

a. Presenting Material Identify any preexisting work or works that this work is based on or incorporates.

Website photographs and text

a

6

See instructions  
before completing  
this space.

b. Material Added to This Work Give a brief general statement of the material that has been added to this work and in which copyright is claimed.

Additional photographs and text to website

b

**DEPOSIT ACCOUNT** If the registration fee is to be charged to a Deposit Account established in the Copyright Office, give name and number of Account.

Name

Account Number

a

7

**CORRESPONDENCE** Give name and address to which correspondence about this application should be sent. Name/Address/Apt/City/State/Zip

Susan Hwang, Esq

Sheppard, Mullin, Richter &amp; Hampton LLP 333 South Hope Street, 48th Floor, Los Angeles, CA 90071

b

Area code and daytime telephone number (213) 620 1780

Fax number (213) 620-1398

Email shwang@sheppardmullin.com

**CERTIFICATION** I, the undersigned, hereby certify that I am the

check only one

☐ author☐ other copyright claimant☐ owner of exclusive rights☒ authorized agent of Speedplay, Inc.

Name of author or other copyright claimant, or owner of exclusive rights

of the work identified in this application and that the statements made by me in this application are correct to the best of my knowledge

Typed or printed name and date If this application gives a date of publication in space 3, do not sign and submit it before that date

Sharon Worman Bryne

Date April 27 2007

Handwritten signature (X)

x

Sharon Worman Bryne

8

Certificate  
will be  
mailed in  
window  
envelope  
to this  
address

Name

Susan Hwang, Esq

Number/Street Apt

333 South Hope Street 48th Floor

City/State/ZIP

Los Angeles California 90071

Complete all necessary forms  
for your application in space 61. Payment fee  
2. Non-refundable filing fee to check or money  
order payable to Registrar of Copyrights  
3. Original materialLibrary of Congress  
Copyright Office  
101 Independence Avenue SE  
Washington, DC 20540-4000

9

17 USC (107) Any person who knowingly makes a false representation of a material fact in the application for copyright registration provided for by section 408 or in any written statement filed in connection with the application, shall be fined not more than \$2,000.





## Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

*Marybeth Peters*

Register of Copyrights, United States of America



Form VA  
For a Work of the Visual Arts

VA 1-489-004



EFFECTIVE DATE OF REGISTRATION

March 30 2007

Month Day Year

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET

1

Title of This Work

Speedplay Website (II)

NATURE OF THIS WORK See Instructions

Website photographs and text

Previous or Alternative Title

Speedplay.com Website (September 2006 update)

Publication as a Contribution. If this work was published as a contribution to a periodical, serial, or collection, give information about the collective work in which the contribution appeared. Title of Collective Work

If published in a periodical or serial give Volume Number Issue Date On Pages

2

NOTE

Under the law the "author" of a work made for hire is generally the employer not the employee (see instructions). For any part of this work that was made for hire, check "Yes" in the space provided, give the employer (or other person for whom the work was prepared) as "Author" of that part and leave the space for date of birth and death blank.

NAME OF AUTHOR

a Speedplay Inc.

DATE OF BIRTH AND DEATH

Year Born Year Died

Was this contribution to the work a "work made for hire"?

☒ Yes

☐ No

Author's Nationality or Domicile

Name of Country

OR

Citizen of

Domiciled in

California, USA

Was This Author's Contribution to the Work:

Anonymous? ☐ Yes ☒ No

Pseudonym? ☐ Yes ☒ No

If the answer to either of these questions is "Yes," see detailed instructions.

Nature of Authorship. Check appropriate box(es). See instructions.

☐ 3-Dimensional sculpture

☐ Map

☐ Technical drawing

☐ 2-Dimensional artwork

☒ Photograph

☒ Text

☐ Reproduction of work of art

☐ Jewelry design

☐ Architectural work

Name of Author

Date of Birth and Death

Year Born Year Died

Was this contribution to the work a "work made for hire"?

☐ Yes

☐ No

Author's Nationality or Domicile

Name of Country

OR

Citizen of

Domiciled in

Was This Author's Contribution to the Work:

Anonymous? ☐ Yes ☒ No

Pseudonym? ☐ Yes ☒ No

If the answer to either of these questions is "Yes," see detailed instructions.

Nature of Authorship. Check appropriate box(es). See instructions.

☐ 3-Dimensional sculpture

☐ Map

☐ Technical drawing

☐ 2-Dimensional artwork

☐ Photograph

☐ Text

☐ Reproduction of work of art

☐ Jewelry design

☐ Architectural work

3

Year in Which Creation of This Work Was Completed

2006

This information must be given in all cases.

Date and Nation of First Publication of This Particular Work

Complete this information ONLY if this work has been published.

Month September Day 27 Year 2006

USA

4

See instructions before completing this space.

COPYRIGHT CLAIMANT(S) Name and address must be given even if the claimant is the same as the author given in space 2.

Speedplay Inc.  
10151 Pacific Mesa Blvd Suite 107 San Diego California 92121

Transfer. If the claimant(s) named here in space 4 is (are) different from the author(s) named in space 2, give a brief statement of how the claimant(s) obtained ownership of the copyright.

APPLICATION RECEIVED

MAY 8 2007

ONE DEPOSIT RECEIVED

MAY 8 2007 6/2/07

TWO DEPOSITS RECEIVED

FUNDS RECEIVED

MORE ON BACK

Complete all applicable spaces (numbers 3-6) on the reverse side of this page. See detailed instructions. Sign the form at line 6.

DO NOT WRITE HERE  
Page 1 of 2 pages

Exhibit B  
Page 1 of 2

EXAMINED BY WAC FORM VA

CHECKED BY

☒ CORRESPONDENCE  
YesFOR  
COPYRIGHT  
OFFICE  
USE  
ONLY

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET

PREVIOUS REGISTRATION Has registration for this work, or for an earlier version of this work, already been made in the Copyright Office?

☐ Yes ☒ No If your answer is "Yes," why is another registration being sought? (Check appropriate box.)a. ☐ This is the first published edition of a work previously registered in unpublished form.b. ☐ This is the first application submitted by this author or copyright claimant.c. ☐ This is a changed version of the work, as shown by space 6 on this application.

If your answer is "Yes," give Previous Registration Number

Year of Registration

5

DERIVATIVE WORK OR COMPILEATION Complete both space 6a and 6b for a derivative work, complete only 6b for a compilation  
a. Presenting Material Identify any presenting work or works that this work is based on or incorporates

Website photographs and text

a

6

See instructions  
before completing  
this space.

b. Material Added to This Work Give a brief, general statement of the material that has been added to this work and in which copyright is claimed.

Additional photographs and text to website

b

DEPOSIT ACCOUNT If the registration fee is to be charged to a Deposit Account established in the Copyright Office, give name and number of Account.  
Name

Account Number

a

7

CORRESPONDENCE Give name and address to which correspondence about this application should be sent. Name/Address/Apt./City/State/Zip

Susan Hwang, Esq.

Sheppard, Mullin, Richter &amp; Hampton LLP 333 South Hope Street, 48th Floor Los Angeles CA 90071

b

Area code and daytime telephone number (213) 620-1780

Fax number (213) 620-1398

Email shwang@sheppardmullin.com

CERTIFICATION I, the undersigned, hereby certify that I am the

check only one

☐ author☐ other copyright claimant☐ owner of exclusive rights☒ authorized agent of Streetplay, Inc.

Name of holder or other copyright claimant, or owner of exclusive rights

of the work identified in this application and that the statements made by me in this application are correct to the best of my knowledge

Typed or printed name and date If this application gives a date of publication in space 3, do not sign and submit it before that date.

Sharon Worman Bryne

Date April 27 2007

Handwritten signature (X)

X Sharon Worman Bryne

8

Certificate  
will be  
mailed in  
window  
envelope  
to this  
address

Name

Susan Hwang, Esq.

Number/Street/Apt.

333 South Hope Street, 48th Floor

City/State/Zip

Los Angeles, California 90071

Complete all necessary forms.  
Sign your application in space 9.A. Remittance: Pay fee in check or money  
order payable to: Register of Copyrights  
& Deposit MaterialLibrary of Congress  
Copyright Office  
101 Independence Avenue SE  
Washington, DC 20540-4200

9

WARNING: Any person who knowingly makes a false representation of a material fact in the application for copyright registration provided for by statute 47 USC 405 or in any written statement filed in connection with the application, shall be fined not more than \$5,000.

Form VA Rev. 07-2006 Price: \$7.00/\$10.00 Printed on recycled paper

U.S. Government Printing Office 2006-500-000/100 100





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## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Sat Feb 2 04:09:00 EST 2008

Exhibit C  
 Page 1 of 2

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- [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At:   to record: **Record 3 out of 5**

[TARR Status](#) [ASSIGN Status](#) [TDR](#) [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)

### Typed Drawing

**Word Mark** **SPEEDPLAY**  
**Goods and Services** IC 025. US 022 039. G & S: for clothing for use in connection with cycling, namely pants, shirts, jackets, sweaters, vests, footwear, caps, hats and visors. FIRST USE: 19910920. FIRST USE IN COMMERCE: 19910920

IC 012. US 019 021 023 031 035 044. G & S: [bicycles and bicycle parts; namely, aerodynamic enhancers for bicycles; namely, fairings, wheel covers and cable covers, baby carriers for bicycles,] water bottles [and water bottle cages, bottom brackets, brakes and brake parts; namely, brake levers, cables and brake shoes, chains, chain cleaners, bicycle racks and carriers, bicycle covers, derailleurs, frame sets, handlebar grips, handlebars, handlebar stems, handlebar tape and coverings, headsets, hubs, bicycle locks, bicycle mirrors, odometers,] pedals and cleats, [tires and inner-tubes, pumps, repair stands, rims,] saddles, [saddle covers, speedometers, wheel spokes and nipples,] bicycle tool kits, [wheels, reflectors and visibility enhancers, seat posts, shock absorbers, and bicycle parts cleaners]. FIRST USE: 19910920. FIRST USE IN COMMERCE: 19910920

**Mark Drawing** (1) TYPED DRAWING  
**Code**  
**Serial Number** 74183110

**Filing Date** July 8, 1991

**Current Filing Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** July 14, 1992

**Registration Number** 2039206

**Registration Date** February 18, 1997

**Owner** (REGISTRANT) BRYNE, RICHARD M. INDIVIDUAL UNITED STATES 2172 Pine Street San Diego CALIFORNIA 92103

(LAST LISTED OWNER) SPEEDPLAY, INC. CORPORATION CALIFORNIA 10151 PACIFIC MESA BLVD. SAN DIEGO CALIFORNIA 92121

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** SUSAN HWANG

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20070414.

**Renewal** 1ST RENEWAL 20070414

**Live/Dead Indicator** LIVE

- TESS HOME
- NEW USER
- STRUCTURED
- FREE FORM
- SHOW DCT
- SEARCH OG
- TOP
- HELP
- PREV LIST
- CURR LIST
- NEXT LIST
- FIRST DOC
- PREV DOC
- NEXT DOC
- LAST DOC

| HOME | SITE INDEX | SEARCH | eBUSINESS | HELP | PRIVACY POLICY



## CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

**I. (a) PLAINTIFFS**

SPEEDPLAY, INC., a California corporation

**DEFENDANTS** BICYCLEBUYS.COM, an entity of unknown origin d.b.a. BICYCLEBUYS.COM, NEIL IR, an individual and d.b.a. BICYCLEBUYS.COM; and DOES 1-10 Inclusive

2008 MAR -5 PM 3:29

(b) County of Residence of First Listed Plaintiff **San Diego**  
(EXCEPT IN U.S. PLAINTIFF CASES)

County of Residence of First Listed Defendant **San Diego**  
(IN U.S. PLAINTIFF CASES ONLY)

NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE LAND INVOLVED.

Attorneys (If Known)

BY

KWK

DEPUTY

**'08 CV 0419 JLS POR**

(c) Attorney's (Firm Name, Address, and Telephone Number)

Robert S. Gerber, Cal. Bar No. 137961

Michael Murphy, Cal. Bar No. 234695

Sheppard, Mullin, Richter &amp; Hampton, LLP

12275 El Camino Real, Suite 200

San Diego, CA 92130-2006

Telephone: (858) 720-8900

Facsimile: (858) 509-3691

**II. BASIS OF JURISDICTION** (Place an "X" in One Box Only)

- ☐ 1 U.S. Government Plaintiff
- ☒ 3 Federal Question (U.S. Government Not a Party)
- ☐ 2 U.S. Government Defendant
- ☐ 4 Diversity (Indicate Citizenship of Parties in Item III)

**III. CITIZENSHIP OF PRINCIPAL PARTIES** (Place an "X" in One Box for Plaintiff and One Box for Defendant)

- |   | PTF                        | DEF                        |   | PTF                        | DEF                        |
|---|----------------------------|----------------------------|---|----------------------------|----------------------------|
| Citizen of This State                   | <input type="checkbox"/> 1 | <input type="checkbox"/> 1 | Incorporated or Principal Place of Business In This State     | <input type="checkbox"/> 4 | <input type="checkbox"/> 4 |
| Citizen of Another State                | <input type="checkbox"/> 2 | <input type="checkbox"/> 2 | Incorporated and Principal Place of Business In Another State | <input type="checkbox"/> 5 | <input type="checkbox"/> 5 |
| Citizen or Subject of a Foreign Country | <input type="checkbox"/> 3 | <input type="checkbox"/> 3 | Foreign Nation  | <input type="checkbox"/> 6 | <input type="checkbox"/> 6 |

**IV. NATURE OF SUIT** (Place an "X" in One Box Only)

CONTRACT	TORTS	FORFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES
<input type="checkbox"/> 110 Insurance <input type="checkbox"/> 120 Marine <input type="checkbox"/> 130 Miller Act <input type="checkbox"/> 140 Negotiable Instrument <input type="checkbox"/> 150 Recovery of Overpayment & Enforcement of Judgment <input type="checkbox"/> 151 Medicare Act <input type="checkbox"/> 152 Recovery of Defaulted Student Loans (Excl. Veterans) <input type="checkbox"/> 153 Recovery of Overpayment of Veteran's Benefits <input type="checkbox"/> 160 Stockholders' Suits <input type="checkbox"/> 190 Other Contract <input type="checkbox"/> 195 Contract Product Liability <input type="checkbox"/> 196 Franchise	<b>PERSONAL INJURY</b> <input type="checkbox"/> 310 Airplane <input type="checkbox"/> 315 Airplane Product Liability <input type="checkbox"/> 320 Assault, Libel & Slander <input type="checkbox"/> 330 Federal Employers' Liability <input type="checkbox"/> 340 Marine <input type="checkbox"/> 345 Marine Product Liability <input type="checkbox"/> 350 Motor Vehicle <input type="checkbox"/> 355 Motor Vehicle Product Liability <input type="checkbox"/> 360 Other Personal Injury	<b>PERSONAL INJURY</b> <input type="checkbox"/> 362 Personal Injury—Med. Malpractice <input type="checkbox"/> 365 Personal Injury—Product Liability <input type="checkbox"/> 368 Asbestos Personal Injury Product Liability <b>PERSONAL PROPERTY</b> <input type="checkbox"/> 370 Other Fraud <input type="checkbox"/> 371 Truth in Lending <input type="checkbox"/> 380 Other Personal Property Damage <input type="checkbox"/> 385 Property Damage Product Liability	<input type="checkbox"/> 610 Agriculture <input type="checkbox"/> 620 Other Food & Drug <input type="checkbox"/> 625 Drug Related Seizure of Property 21 USC 881 <input type="checkbox"/> 630 Liquor Laws <input type="checkbox"/> 640 R.R. & Truck <input type="checkbox"/> 650 Airline Regs. <input type="checkbox"/> 660 Occupational Safety/Health <input type="checkbox"/> 690 Other	<input type="checkbox"/> 422 Appeal 28 USC 158 <input type="checkbox"/> 423 Withdrawal 28 USC 157 <b>PROPERTY RIGHTS</b> <input checked="" type="checkbox"/> 820 Copyrights <input type="checkbox"/> 830 Patent <input type="checkbox"/> 840 Trademark
<b>REAL PROPERTY</b> <input type="checkbox"/> 210 Land Condemnation <input type="checkbox"/> 220 Foreclosure <input type="checkbox"/> 230 Rent Lease & Ejectment <input type="checkbox"/> 240 Torts to Land <input type="checkbox"/> 245 Tort Product Liability <input type="checkbox"/> 290 All Other Real Property	<b>CIVIL RIGHTS</b> <input type="checkbox"/> 441 Voting <input type="checkbox"/> 442 Employment <input type="checkbox"/> 443 Housing/Accommodations <input type="checkbox"/> 444 Welfare <input type="checkbox"/> 445 Amer. w/Disabilities—Employment <input type="checkbox"/> 446 Amer. w/Disabilities—Other <input type="checkbox"/> 440 Other Civil Rights	<b>PRISONER PETITIONS</b> <input type="checkbox"/> 510 Motions to Vacate Sentence <b>Habeas Corpus:</b> <input type="checkbox"/> 530 General <input type="checkbox"/> 535 Death Penalty <input type="checkbox"/> 540 Mandamus & Other <input type="checkbox"/> 550 Civil Rights <input type="checkbox"/> 555 Prison Condition	<b>LABOR</b> <input type="checkbox"/> 710 Fair Labor Standards Act <input type="checkbox"/> 720 Labor/Mgmt. Relations <input type="checkbox"/> 730 Labor/Mgmt. Reporting & Disclosure Act <input type="checkbox"/> 740 Railway Labor Act <input type="checkbox"/> 790 Other Labor Litigation <input type="checkbox"/> 791 Empl. Ret. Inc. Security Act	<input type="checkbox"/> 861 HIA (1395ff) <input type="checkbox"/> 862 Black Lung (923) <input type="checkbox"/> 863 DIWC/DIWW (405(g)) <input type="checkbox"/> 864 SSID Title XVI <input type="checkbox"/> 865 RSI (405(g)) <b>FEDERAL TAX SUITS</b> <input type="checkbox"/> 870 Taxes (U.S. Plaintiff or Defendant) <input type="checkbox"/> 871 IRS—Third Party 26 USC 7609
				<input type="checkbox"/> 400 State Reapportionment <input type="checkbox"/> 410 Antitrust <input type="checkbox"/> 430 Banks and Banking <input type="checkbox"/> 450 Commerce <input type="checkbox"/> 460 Deportation <input type="checkbox"/> 470 Racketeer Influenced and Corrupt Organizations <input type="checkbox"/> 480 Consumer Credit <input type="checkbox"/> 490 Cable/Sat TV <input type="checkbox"/> 810 Selective Service <input type="checkbox"/> 850 Securities/Commodities/Exchange <input type="checkbox"/> 875 Customer Challenge 12 USC 3410 <input type="checkbox"/> 890 Other Statutory Actions <input type="checkbox"/> 891 Agricultural Acts <input type="checkbox"/> 892 Economic Stabilization Act <input type="checkbox"/> 893 Environmental Matters <input type="checkbox"/> 894 Energy Allocation Act <input type="checkbox"/> 895 Freedom of Information Act <input type="checkbox"/> 900 Appeal of Fee Determination Under Equal Access to Justice <input type="checkbox"/> 950 Constitutionality of State Statutes

**V. ORIGIN**

(Place an "X" in One Box Only)

- ☒ 1 Original Proceeding
- ☐ 2 Removed from State Court
- ☐ 3 Remanded from Appellate Court
- ☐ 4 Reinstated or Reopened
- ☐ 5 Transferred from another district (specify)
- ☐ 6 Multidistrict Litigation
- ☐ 7 Appeal to District Judge from Magistrate Judgment

Cite the U.S. Civil Statute under which you are filing (Do not cite jurisdictional statutes unless diversity):

28 U.S.C. §1338(a) and §1337(a)

Brief description of cause:

Copyright and Lanham Act Violations

**VI. CAUSE OF ACTION****VII. REQUESTED IN COMPLAINT:**

☐ CHECK IF THIS IS A CLASS ACTION UNDER F.R.C.P. 23

DEMAND \$1,000,000.00

CHECK YES only if demanded in complaint:

JURY DEMAND: ☒ Yes ☐ No**VIII. RELATED CASE(S) IF ANY**

(See instructions):

JUDGE

DOCKET NUMBER

DATE

3/4/08

SIGNATURE OF ATTORNEY OF RECORD

FOR OFFICE USE ONLY

RECEIPT #

AMOUNT

\$350

APPLYING IFP

JUDGE

MAG. JUDGE

American LegalNet, Inc.  
www.FormsWorkflow.com

see 3/5/08

**UNITED STATES  
DISTRICT COURT**  
SOUTHERN DISTRICT OF CALIFORNIA  
SAN DIEGO DIVISION

**# 148432 - SH  
\* \* C O P Y \* \*  
March 05, 2008  
15:31:59**

**Civ Fil Non-Pris**

USAO #.: 08CV0419

Judge..: JANIS L. SAMMARTINO

Amount.: \$350.00 CK

Check#.: BC6920

**Total-> \$350.00**

FROM: SPEEDPLAYC INC V. VICYCLEBUYS.